

Lighting Services
Production Services
Creative Lighting Events



Founded in 1950, ALF designs, develops and produces luminous devices and apparatus for professional Photography Film & TV. With years of constructing devices in an ever changing world the company formed in 1995 three new divisions offering complete services in Lighting Research, Lighting Services and Creative Lighting Events. ALF can offer various lighting solutions for both indoor and outdoor activities using Helium Clouds, Helium Lighting Balloons, Bag O Lights, SkyLight, Optical Fibres, Led Lighting Systems, Flash Lights, Movie Lights. About the services that we at ALF can provide worldwide in field of illumination, please feel free to visit our homepage: www.alfservice.com





The Helium Cloud is a flying mattress that diffuses the sunlight cutting 2 to 3 f-stops. It's a rigging balloon with no cranes or hard rigging. A great bounce or a lighting balloon with a limited size compared to other systems (height = 1.1 meter); also a Green / Blue flying screen or Blackout. Units can be zipped together to build a screen up to 600 square meters.

Cloud versions

diffusion

sun cut

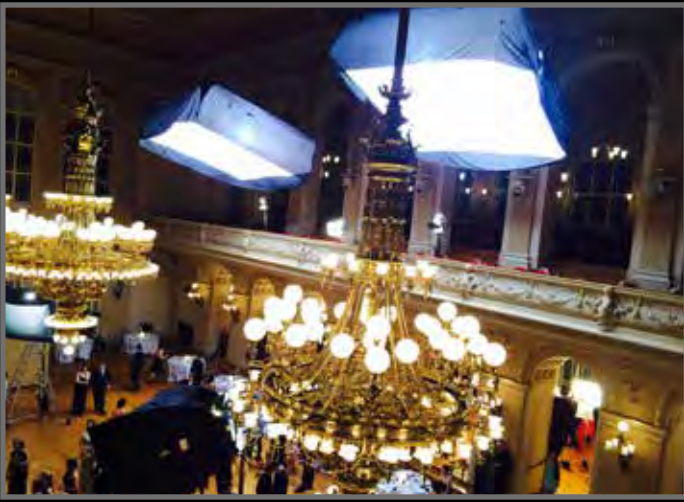
bounce

green screen

blackout covered 360°

Lighting Balloon (Tungsten / HMI / MixLight) + black top + skirt + grid + cto





Helium Clouds TUNGSTEN

Model	Size	Power	°K	Lamps
Helium Cloud XL	8 x 6 x 1 mt	15/30 Kw	3200	15/30 x 1000 W
Helium Cloud L	6 x 6 x 1 mt	15/30 Kw	3200	15/30 x 1000 W
Helium Cloud M	4,5 x 4,5 x 1,1 mt	10 Kw	3200	10 x 1000 W
Helium Cloud S	2,5 x 2,5 x 1,3 mt	5 Kw	3200	4 x 1250 W

Helium Clouds HMI

Model	Size	Power	°K	Lamps
Helium Cloud XL	8 x 6 x 1 mt	10,8 Kw	5600	9 x 1200 W
Helium Cloud L	6 x 6 x 1 mt	10,8 Kw	5600	9 x 1200 W
Helium Cloud M	4,5 x 4,5 x 1,1 mt	4,8 Kw	5600	4 x 1200 W
Helium Cloud S	2,5 x 2,5 x 1,3 mt	1,2 Kw	5600	1 x 1200 W

Helium Clouds MIX-LIGHT

Model	Size	Power	°K	Lamps
Helium Cloud XL	8 x 6 x 1 mt	25,8 Kw	3200 - 5600	15 x 1000 W + 9 x 1200 W
Helium Cloud L	6 x 6 x 1 mt	25,8 Kw	3200 - 5600	15 x 1000 W + 9 x 1200 W
Helium Cloud M	4,5 x 4,5 x 1,1 mt	8,8 Kw	3200 - 5600	6 x 1000 W + 2 x 1200 W

Movie:

A Few Days in September, Ben Hur, Casanova, Certified Copy, Duplicity, Eat Pray Love, Elsa & Fred, Everest, Hannibal, Hannibal TV Series, Inferno, In Search of Fellini, Letters to Juliet, Marco Polo, Medici Masters of Florence, Miracle at St. Anna, Mission Impossible III, Nine, One Chance, Sadie, Star Wars Episode II, Stratton, Tea with Mussolini, The American, The Decameron, The Italian Job, The Man from U.N.C.L.E., The Merchant of Venice, The Monster of Florence, The Nativity Story, The Roman Spring of Mrs. Stone, The Tale of Tales, The Tourist, The Vatican, To Rome with Love, The Young Pope, Up at the Villa, Voice from the Stone, We Have a Pope, When in Rome, Zoolander 2

Commercial:

Alfa Mito, Armani Code, Aversa, Bmw 3 Series, Braun, Breil, Coca Cola, Conad Natale, Enel, Esselunga directed by Giuseppe Tornatore, FastWeb Valentino Rossi, Fiat Ducato, Heineken, Lamborghini, Louis Vuitton, Maserati, Nike Pirlo, Peugeot 207, Poste Mobile, Ramazzotti Rosato, Renault Talisman, Rovagnati, Saratoga, Skoda Gamma, Sky Natale, Sky Estate, Tim Milleuna, Tim Milioni di Passioni, Voiello, Volvo XC9

Photo:

Mark Seliger for Conde Nast, Terry Richardson for Hugo Boss

Fashion Events:

Villa Eugenié Etienne Russo for Boss Orange, Villa Eugenié Etienne Russo for Corneliani, Villa Eugenié Etienne Russo for Kenzo, Villa Eugenié Etienne Russo for Moncler



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